

Nicolas Vollerin

Senior Product Designer (UI/UX) | Brand & Visual Strategy | Design Systems & Front-End

Marbella, Spain | Open to Remote (EU/UK)

Senior Product Designer with 25+ years of experience delivering subscription-driven and performance-oriented digital products across Europe and Canada.

Specialized in UI craft, conversion-focused interfaces and scalable design systems. Strong background in brand strategy and front-end integration, ensuring clean design-to-code execution in responsive and mobile-first environments.

Experienced in white-label platforms, landing page ecosystems and mobile product development. Actively integrating AI-assisted workflows to accelerate UI prototyping and front-end implementation.

I bridge product strategy, visual identity and technical execution to deliver conversion-driven digital experiences.

nicolas.vollerin@niconlyone.com

www.niconlyone.com

linkedin.com/in/nicolasvollerin

Core Competencies

Product UI/UX Design

Conversion & Landing Optimization

Brand & Visual Strategy

Design Systems & White-Label Architecture

Front-End Integration (HTML/CSS, Mobile-First)

AI-Assisted UI Prototyping & Code Generation

Cross-Functional Collaboration

Tools: Figma, Adobe CC, Penpot, WordPress, Git.

Education & Certifications

BTS in Communication – equivalent to an Associate's Degree (EQF Level 5)

Work-study Vocational Training in Web Design

Uxcel Certifications

UX/UI Designer - valid until May 2027

UX Designer - valid until May 2027

UI Designer - valid until April 2027

Language

French (Native)

English (Prof. – C1)

Spanish (Prof. – C1)

Experience

Lead Product Designer (Chief Design Officer title)

BlueDaySolutions SL – 2016–2026 | Marbella, Spain

Led end-to-end product design across subscription-based and white-label platforms.

- Architected scalable UI systems powering multi-brand white-label platforms
- Designed and iterated conversion-focused landing ecosystems across gaming, dating and health verticals
- Developed modular CSS theming systems enabling rapid brand deployment
- Owned full mobile product design lifecycle (UX, pricing strategy, reward mechanics)
- Led strategic redesign of booking platform integrating WordPress and Salesforce

Senior Product Designer – Conversion

Purple House SL – 2015–2016 | Málaga, Spain

Focused on high-performance landing pages in subscription-based environments.

- Designed and optimized acquisition funnels
- Improved visual hierarchy and trust mechanisms
- Contributed to significant subscriber growth and operational scaling

Lead Product Designer & Front-End

Meeeeet.com – 2009–2015 | Málaga, Spain

Led product design for subscription-based dating platforms.

- Translated executive concepts into structured product flows and UI systems
- Managed a design team (up to 3 designers)
- Collaborated closely with CTO and 10+ developers
- Established internal UI standards and landing frameworks

Earlier Experience

Tilbury Multimédia Inc. (Canada) Agency – Lead Web Designer

Tilbury (France) Agency – Front-End Integrator

Côté Nature (France) B2C — Marketing and Information Officer

Images Interactives (France) Agency — Front-end integrator